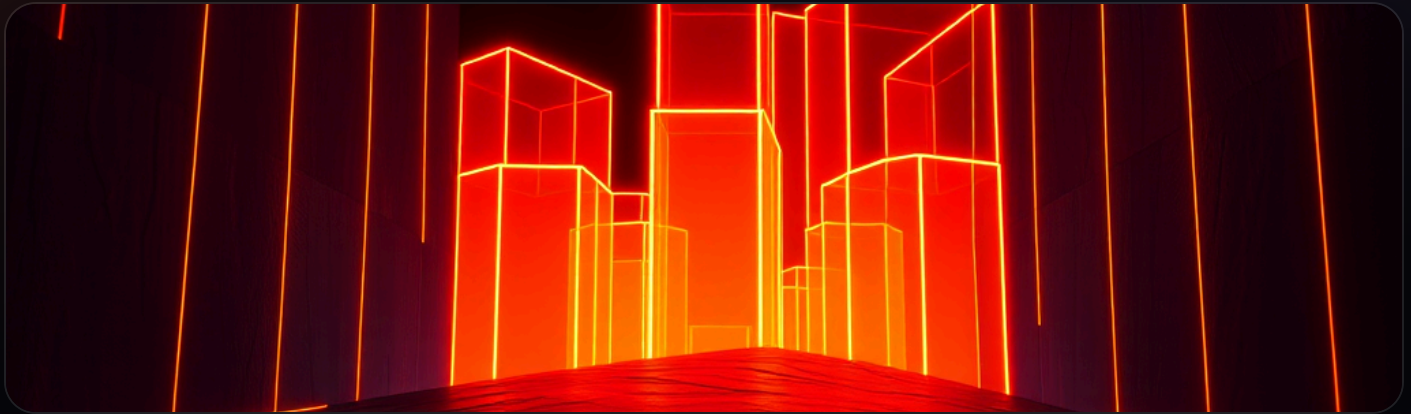




FRAME × FRAME ACADEMY

\$10K Site in One Prompt — Prompt Pack

Premium sites + brands with AI. No design degree.

THE TOOL

- Claude Design — describe the site, it builds it (animated, 3D scroll, premium feel).

THE 3 STEPS

1. Pick a template/direction.
2. Prompt the vibe: 'luxury watch brand, dark, cinematic, 3D scroll, gold accents.'
3. Ship it. Refine by chatting.

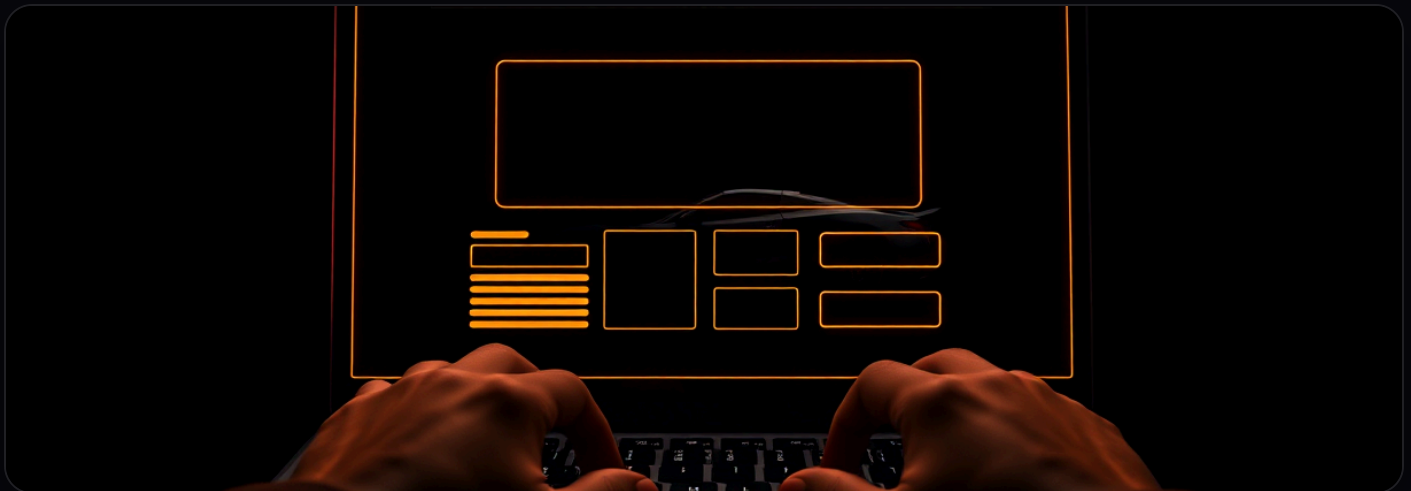


FIG 01 ONE PROMPT IN — describe the vibe; Claude Design ships the animated, premium-feeling site.

STARTER PROMPTS

- 'Premium animated landing page for [brand], [mood], smooth scroll reveals, mobile-first.'
- 'Streetwear brand kit: logo, 5 product mockups, lookbook page.' (ChatGPT for assets)

BEYOND SITES

- Whole brand in an afternoon — ChatGPT does logo, products, mockups; Claude Design does the site.



FIG 02 A WHOLE BRAND IN AN AFTERNOON — logo, products, mockups, lookbook materialize from the same session.

► Build one landing page this weekend. Drop the link in the Discord.