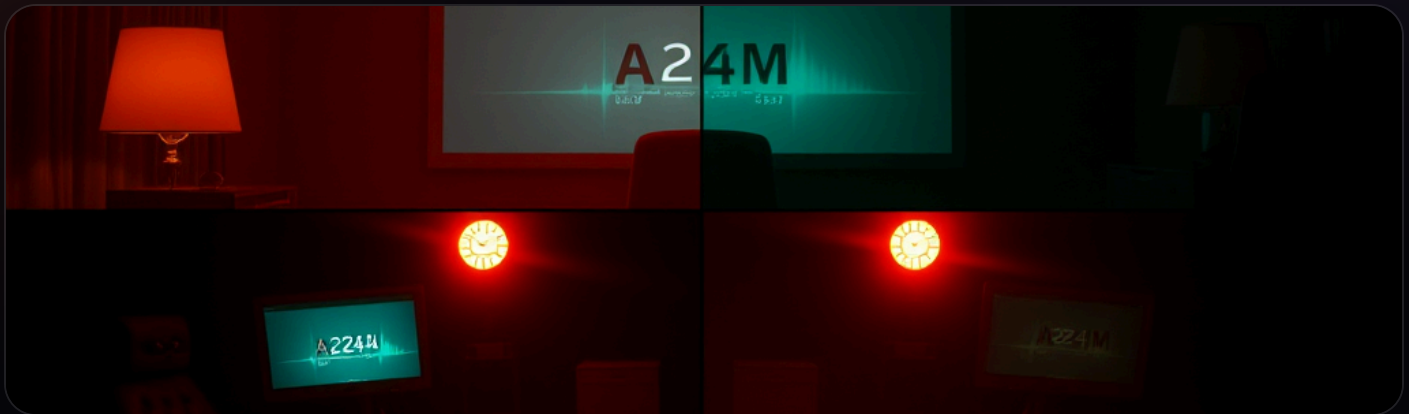




FRAME × FRAME ACADEMY

Cuts, Color & Sound — Quick Reference

The 3 pillars that make footage look pro.

CUTS (RHYTHM)

- Match cut — carry a shape/element shot-to-shot.
- Beat cut — cut on the music's beat.
- J-cut — audio of next shot leads before the visual. Makes it FLOW.

COLOR (IN DAVINCI)

- Don't crank saturation — ISOLATE it.
- Pull color separation so skin pops and the world feels rich.
- Before/after: subtle but the whole frame reads 'expensive.'

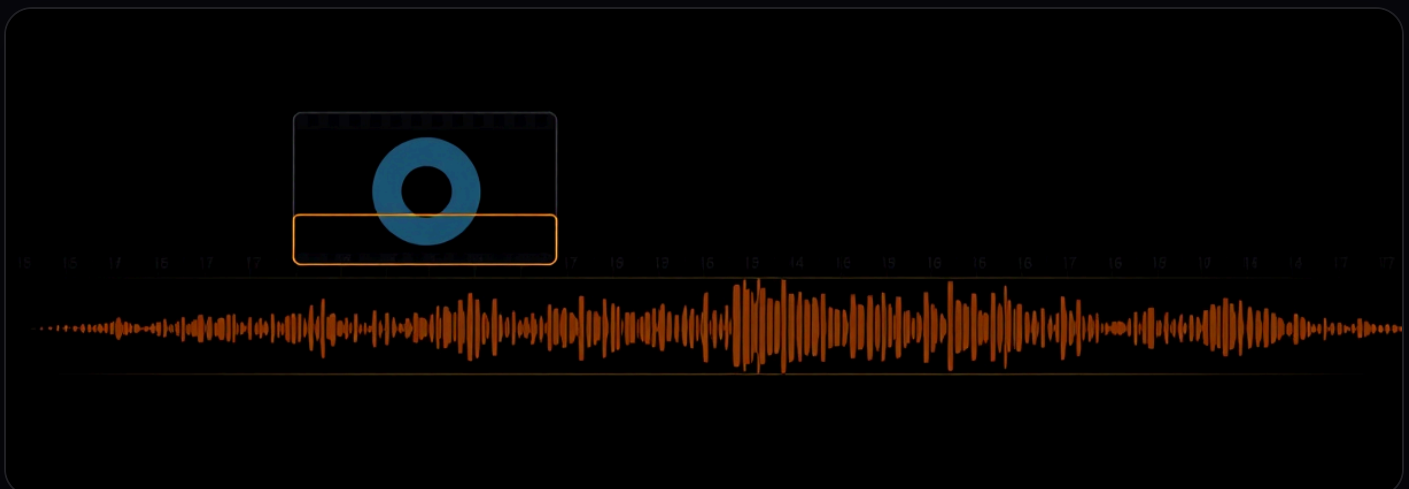


FIG 01 MATCH CUT + J-CUT — carry a shape across the cut; let next-shot audio start early so the edit flows instead of bumps.

SOUND (BELIEVABILITY)

- Whoosh on a zoom/transition.
- Impact on a hard cut.
- Ambient bed under everything. Eyes believe what ears feel.

Join the discord: discord.gg/SHqxmPs4CR

ORDER OF OPS

- Cut for story → grade for mood → sound for feel. Don't color a rough cut.

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FIG 02

ISOLATE, DON'T CRANK — same frame, graded right: separated color makes skin pop and the world read expensive.

► Apply ONE pillar to your last edit and feel the jump.